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Windstar Cruises Announces Windstar Academy

Luxury small ship line premieres a three-part training course for travel partners

Seattle, April 4, 2014 – Windstar announced today the launch of its [Windstar Academy](#), a customized online course for travel partners packed with sales tips, guest testimonials, and insights on selling luxury small ship cruising. Windstar's program offers a comprehensive sales course and is available to travel partners looking to expand their business in the luxury segment of the cruising industry.

Windstar Academy is a three-part comprehensive educational program, with each course divided into four lessons. Course objectives include:

- Introduction to Luxury Small Ship Cruising
- Brand Understanding
- Windstar's Fleet Expansion
- Windstar's Onboard Experience & Destinations
- Identifying the Windstar Client
- Sales & Marketing Support

Upon graduation, travel partners will receive a Windstar Specialist certificate. Graduates of the program also qualify for two CEU credits from The Travel Institute, and three credits from the Association of Canadian Travel Agencies (ACTA). In addition, graduates who complete the course by April 30, 2014, are eligible to receive a \$100 bonus commission on all new qualifying Windstar bookings made by July 31, 2014.

Visit www.WindstarAcademy.com to enroll in the online course. For more sales and marketing resources, visit Windstar Cruises Agent Center at www.agentcenter.windstarcruises.com. For questions on seminar functionality or specialist certificates, e-mail support@travelagentacademy.com or call 877-727-0035.

About Windstar Cruises

Windstar Cruises operates a fleet of small luxury cruise ships known for its intimate yacht style experience and unique voyages to the world's best small ports and hidden harbors. Its three recently renovated sailing yachts carry just 148 to 310 guests and cruise to 50 nations, calling at 150 ports throughout Europe, the South Pacific, the Caribbean, and Central America. In May of 2014, Windstar will launch *Star Pride*, followed by *Star Breeze* and *Star Legend* in May of 2015. The power yachts, with a capacity of 212 guests each, will double the size of Windstar's fleet, making the company the market leader in small ship cruising with 300 or fewer passengers, with a total of 1,242 berths. The additional capacity will open up new itineraries such as voyages to Southeast Asia, Arabia, Iceland, and beyond. Windstar was recently listed on *Condé Nast Traveler's* prestigious Gold List, coming in as the #3 cruise line in the world.

For more information including rates and itineraries, contact a travel partner or call Windstar at 800-258-7245. Visit Windstar Cruises online at WindstarCruises.com or Blog.WindstarCruises.com. Windstar Cruises can also be followed on Windstar's Facebook and Twitter fan pages. Windstar Cruises is part of Xanterra Parks & Resorts, a diversified global travel and hospitality company.

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